

CATERHAM

DESIGNED FOR RACING, BUILT FOR LIVING

The Caterham Maple Leaf News

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HAYABUSA 1400 R-TYPE

"I bought one because they don't depreciate" was the comment of a recent buyer from Calgary, Alberta.

OK, Let's get one thing straight; buying a CATERHAM in the 1st place is not an inexpensive proposition. The reason for this is that a CATERHAM is the "Real Deal" NOT a fake, a copy, a knock off or a "Kit Car". What a CATERHAM is, however, is a unique and hand-built Sports Car that has now been in production for 50 years with the timeless beauty and simplicity of a by-gone age.

Whilst a new CATERHAM has not one single part that is the same as the original LOTUS 7, in essence is still there but with 21st century aerospace materials and technology. In some Markets - NOT Canada it is possible to purchase a "Self Build" assembly from the Factory where most of the car is already built for you. Your input is to attach the suspension, put in the interior and the engine and gearbox etc. The chassis is supplied complete with all wiring, dash, instruments, brake pipes and complete fuel system. So a CATERHAM is NOT a "kit car" and this is one of the main reasons for the very high residual value. Of course, where else can you buy a car that has the performance and comfort for even DOUBLE the money of a CATERHAM?

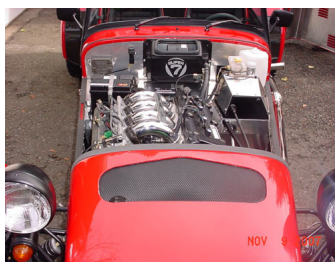
In past years, CATERHAM have sued the likes of Westfield - and won of course!- for copyright infringement but, like Carroll Shelby and the COBRA, after awhile it becomes pointless. As with the COBRA, the genuine article is worth many times more than the "copy". As new prices rise with the introduction of even better and more expensive models, so do the residuals.

Article by: David Saville Peck
SUPER 7 CARS INC.



The 2008 R-Type from Super7 Cars Inc. 0-100 KM 2.96 Seconds

The latest edition to the Canadian Caterham Super 7 family is the sensational GSX 1400 Hayabusa "R" Type. Introduced to head the 2008 model line up and recently confirmed as the fastest legally certified production car available in Canada; the "R" Type can sprint from 0-100km 2.96 seconds. Standard equipment includes, hand built big bore 1400cc Hayabusa engine, 6 speed sequential gearbox, AP Racing brakes, Motorsport rims, Carbon pack, high downforce nose and LSD.



Not sure it gets much better than this.



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NEXT ISSUE

Is the 7 finished?

We will look at some of the new legislation being proposed for the EU, how this will affect the 7 and what it might mean for small car manufacturers in Europe.

LOTUS 7 CLUB

For those of you who have yet to join the Lotus 7 Club let me en-



courage you to take the leap. The club's monthly magazine 'LOW FLYING' is a superb publication with excellent articles from enthusiastic owners.

For further information on joining the club use the link below.

www.lotussevenclub.com

SEVEN facts?

The Lotus/Caterham Super 7 is the most raced car in the world, holder of more lap records on the world's Race Tracks and one of the fastest cars on the planet.

THAT'S A FACT!

This newsletter is published by 7CARS, Canada's only used Lotus/Caterham 7 Dealer. Further information on our current stock of quality used 7s can be found at www.7cars.ca email: sevencars@shaw.ca